

## Case Study

# Unlocking Efficiency and Savings: Acer Deploys Strategic Transportation Management Solution

Empowering Acer with an integrated shipping solution for efficient handling of more than 400,000 yearly shipments.

### Goals included:

- Provide a single cloud-based shipping solution that can be accessible from anywhere to meet Acer’s needs across carriers throughout the United States and Canada.
- Handle and track more than 400,000 packages annually;
- Provide a step-by-step cloud-based shipping service that includes best cost routing options, with built-in accommodation for regulatory compliance and customs requirements;
- Provide an EDI feed with carrier systems to enable Acer to receive its freight invoices and leverage negotiated prices for shipping, instantly access billing information, identify billing errors and automatically receive credit for service failures;
- Integrate with accounts payable system for payment with the ability to track shipping expenditures to each department;
- Robust reporting for all shipments across all carriers, including user-defined reporting;
- Deliver a green cloud-based platform that is completely automated and eliminates unnecessary paperwork and manual processes, including filling out shipping forms and validation of carrier invoices for payment.

### INDUSTRY

Technology Manufacturing

### EMPLOYEES

8,000 Worldwide

### SHIPMENTS

400,000 per year

### VERIZEAL SOLUTION

Verizeal TMS

*“As Acer grows, [Verizeal] has been very effective to our business objectives, changes and goals. [Verizeal] software is scalable and customizable, and its tech support has accommodated our needs quickly and effectively.”*

– ALAN J. WANG, SENIOR DIRECTOR,  
ACER AMERICA CORPORATION

Acer America Corporation  
Saves more than **\$180,000**  
Annually with Verizeal’s TMS



*“Verizeal provides a single solution for all of our shipping needs, making our shipping faster, smoother, centralized, and remotely accessible, all while saving us time and money.”*

- ANITA L. SMITH, MANAGER, INFORMATION TECHNOLOGIES INFRASTRUCTURE, ACER SERVICE CORPORATION



## About Acer

Founded in 1976, Acer has achieved the goal of breaking the barriers between people and technology. Globally ranked Number 2 for total PCs and notebooks, Acer sells Acer, Gateway, Packard Bell, and eMachines brands throughout the world. It strives to design environmentally friendly products and establish a green supply chain through collaboration with suppliers. A profitable and sustainable Channel Business Model is instrumental to the company's continuing growth.

Acer is proud to be a Worldwide Partner of the Olympic Movement, including the Vancouver 2010 Olympic Winter and London 2012 Olympic Games. The Acer Group employs 8,000 people worldwide.

For more information, visit: [www.acer.com](http://www.acer.com)

## The Shipping Challenge

With more than 400,000 packages shipped within the United States and Canada per year, Acer faced a huge shipping challenge:

- Get the packages out on time;
- Provide routing and tracking to ensure that packages arrive at their proper destinations on time;
- Process all the paperwork required for multiple carriers; and
- Process and submit all paperwork per U.S. customs requirements for export shipments.

## Bottom Line Benefits: Verizeal Saves Acer More Than \$180,000 Annually

Today, more than 400,000 packages are shipped annually by Acer using the Verizeal cloud platform. The solution provides Acer the following benefits:

- A single centralized cloud-based solution that can be accessed behind the firewall by any authorized user;
- The ability to track every package shipped and generate reports for delays such as a customs hold. This significantly helps Acer's customs specialist find and track packages within the customs system in Canada;
- FedEx certification services — Verizeal helped Acer successfully certify FedEx International Priority distribution to Canada;
- The ability to change, grow and customize the system to Acer's evolving needs, including recently adding shipping services for Mexico;
- Huge gains in efficiencies across the board, from the shippers in the warehouse to import/export personnel to the accounting department; and
- Significant cost savings in shipping throughout the United States and Canada, both in terms of shipping and labor costs. Labor cost savings alone are estimated to be more than \$180,000 annually.

Ship with confidence. Ship with Verizeal.

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